

## **New Formations of Stardom in Contemporary Media Culture**

### **Session 7**

**Saturday, October 11**

**12:45-2:45**

**Quadrangle Room (Level 3)**

Celebrity gossip blogs, voyeuristic glimpses into stars' lives, and stardom associated with reality programs such as *American Idol* and *The Hills* have become commonplace. How are notions of stardom, celebrity publicity, and the utility of stardom shifting in contemporary media culture and in the popular imagination?