

Media Industries and Media Studies

Session 5

Friday, October 10

3:00-5:00

Texas Governors' Room (Level 3)

How might our histories of the media industries shift in light of contemporary changes? Can we speak of film, television, and music as distinct industries in this age of convergence? What theoretical frameworks and methods can be employed in conducting analyses of these industry/ies? What challenges do researchers encounter in studying the media industries and how might these challenges be overcome?