

## **Flow 2.0**

### **Session 2**

**Thursday, October 9**

**3:00-5:00**

**Texas Governors' Room (Level 3)**

Raymond Williams' concept of flow in the context of television provided a new prism through which to think about content, industrial priorities, and audience reactions. Now that the stream of content for many people depends on an Internet interface, how can we reconceptualize flow? With its mix of content sources (radio, broadcasting, mashups, music, blogs, web sites, etc.), Internet-based media challenge us to come up with a more meaningful way to talk about what people are doing with media. What would that be?