

The DTV Conversion

Session 7

Saturday, October 11

12:45-2:45

African American Culture Room (Level 4)

February 2009, analog television broadcasting will cease and be replaced entirely by a digital signal. This issue has received little mainstream coverage, particularly in terms of what citizens will need to do to adapt to this change. What opportunities could result from the conversion to help the public and further their awareness of critical media issues? Is this a way to promote wider media literacy? What should concerned citizens and scholars do to position themselves to take advantage of these opportunities?